



# Supporting New Hampshire's Workforce

## The Urgent Case for Public Higher Education Funding

Governor's Budget Hearing  
November 29, 2022

# USNH Is The State's Workforce Engine



Addressing the state's workforce challenges.

**18,800**

Class of 2012-2020 graduates working  
in NH in 2021 (NH Emp. Security)

**2,000+**

NH employer partners, collaborating  
on internships and hiring

**2X**

Higher likelihood of non-resident graduates  
working in state if they complete a NH internship.

# The Urgent Need



**Without additional state funding,  
our ability to continue supporting our  
economy will be compromised.**

Less aid to support and attract students

Fewer resources to partner with employers

**Higher in-state tuition**

# BIA Policy Priority



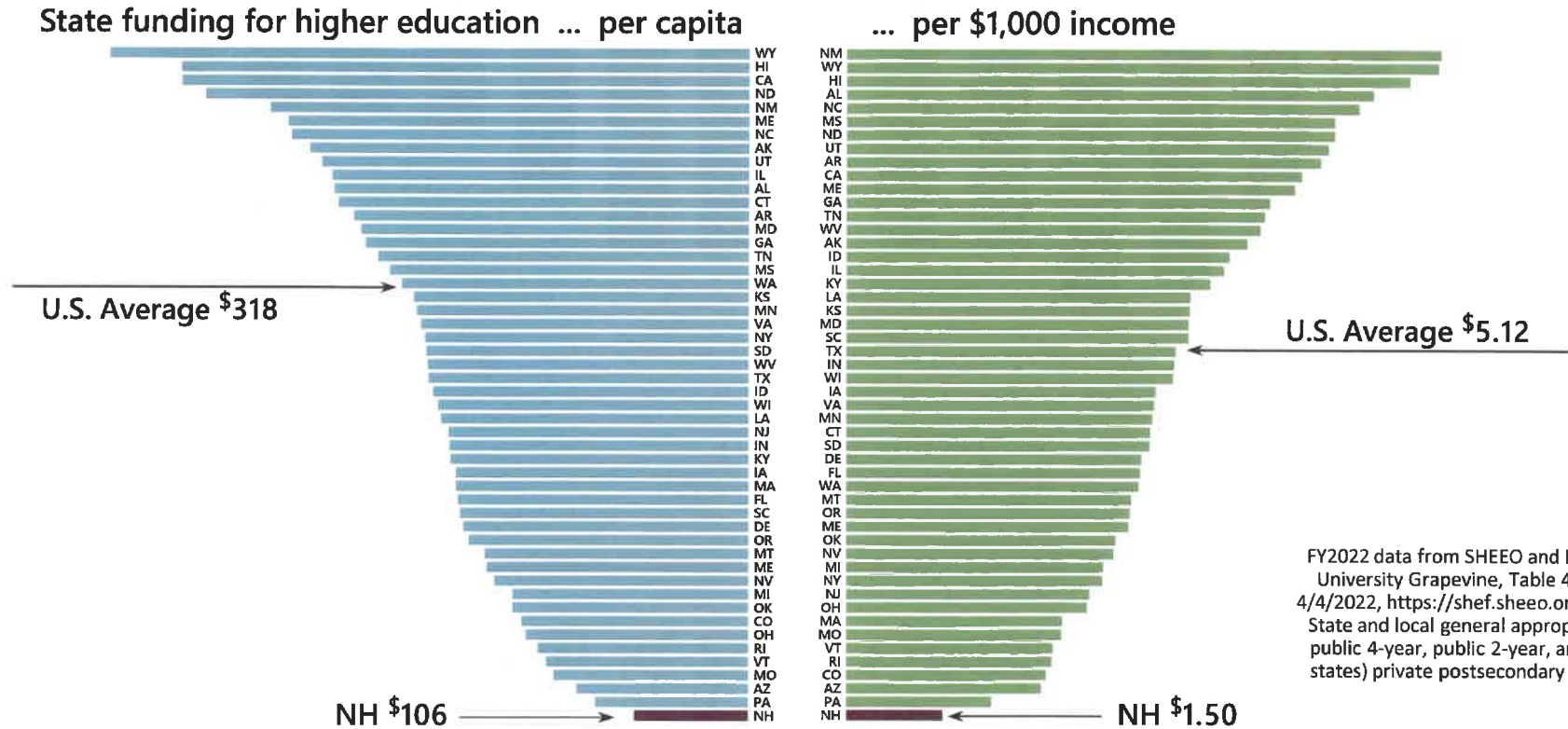
“Explore private and public incentives to **keep students in New Hampshire** including increased financial support for the state’s university and community college systems.”

**The USNH budget request will retain students and strengthen our workforce by providing:**

- 1) Support for NH students through increased aid to retain high school graduates.
- 2) Support for business collaboration to train and retain USNH graduates.
- 3) Support to address the health and well-being challenges of our residents.

# Last in State Support

## State Funding for Higher Education

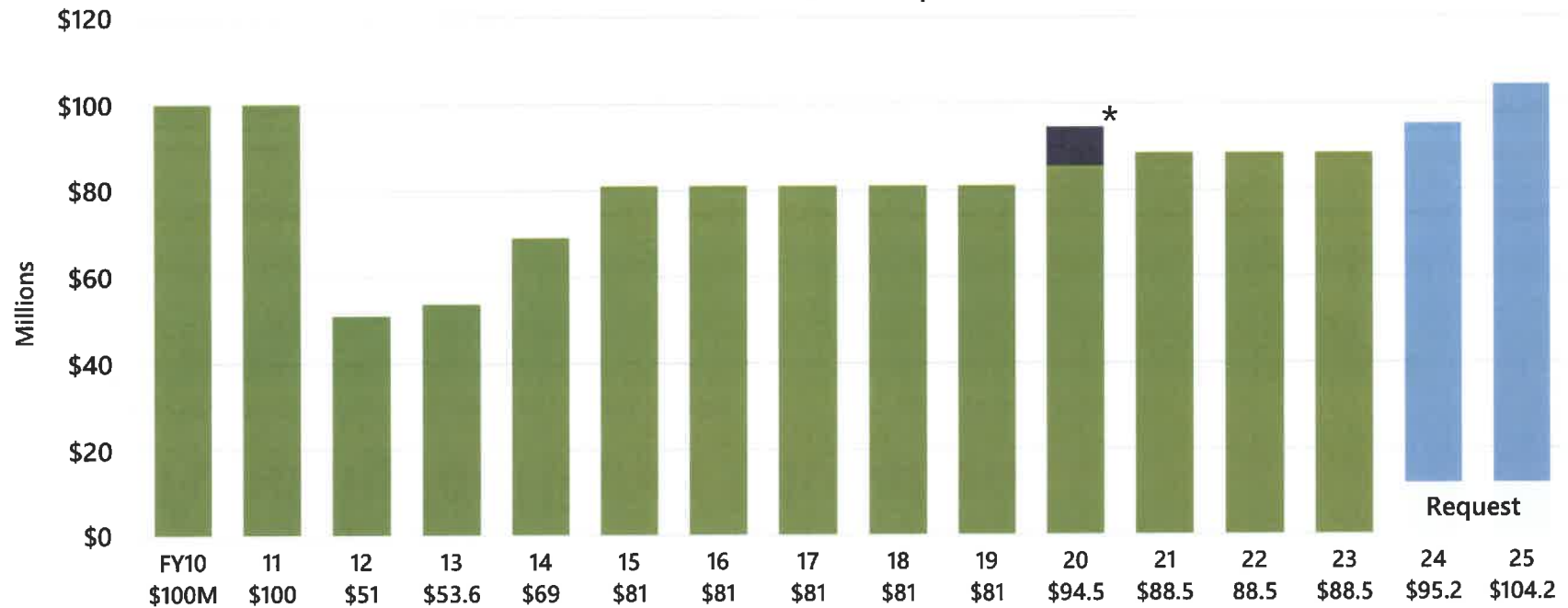


FY2022 data from SHEEO and Illinois State University Grapevine, Table 4, retrieved 4/4/2022, <https://shef.sheeo.org/grapevine>. State and local general appropriations for public 4-year, public 2-year, and (in some states) private postsecondary institutions

# USNH Seeks Funding at 2011 Levels



USNH State Appropriations  
FY10-FY24/25 Request



\*One-time, \$9 million for UNH Health Sciences Simulation Lab

# USNH Operating Budget Request FY 24-25



USNH is submitting its request for funding in the midst of the highest inflation in 40 years, increased competition for a shrinking pool of college-going students, and still recovering from the extraordinary conditions the COVID-19 pandemic created. The request includes the minimum level of support necessary to fulfill its mission and achieve specific outcomes.

<i>in millions of dollars</i>	Actual			Requested		
	FY 22	FY 23	Total	FY 24	FY 25	Total
Efficiency Request	88.5	88.5	177.0	91.2	91.2	182.4
Additional Prioritized Needs						
Plymouth State				2.0	5.0	7.0
Keene State				2.0	5.0	7.0
Cooperative Ext				-	3.0	3.0
Total Additional Needs				4.0	13.0	17.0
Total Request	88.5	88.5	177.0	95.2	104.2	199.4

## Increase KSC, PSU Workforce Connections



Additional State funding will increase opportunities for students to connect with the New Hampshire workforce.

**15%**

Increase in # of businesses engaged with KSC

**2x**

Increase in KSC students in paid internships

**2x**

Increase in PSU student projects solving problems with businesses

**400**

Number of PSU and KSC benefiting from Granite Guarantee



# Extension Health & Well-Being



**2nd**

Highest median age

**31.8%**

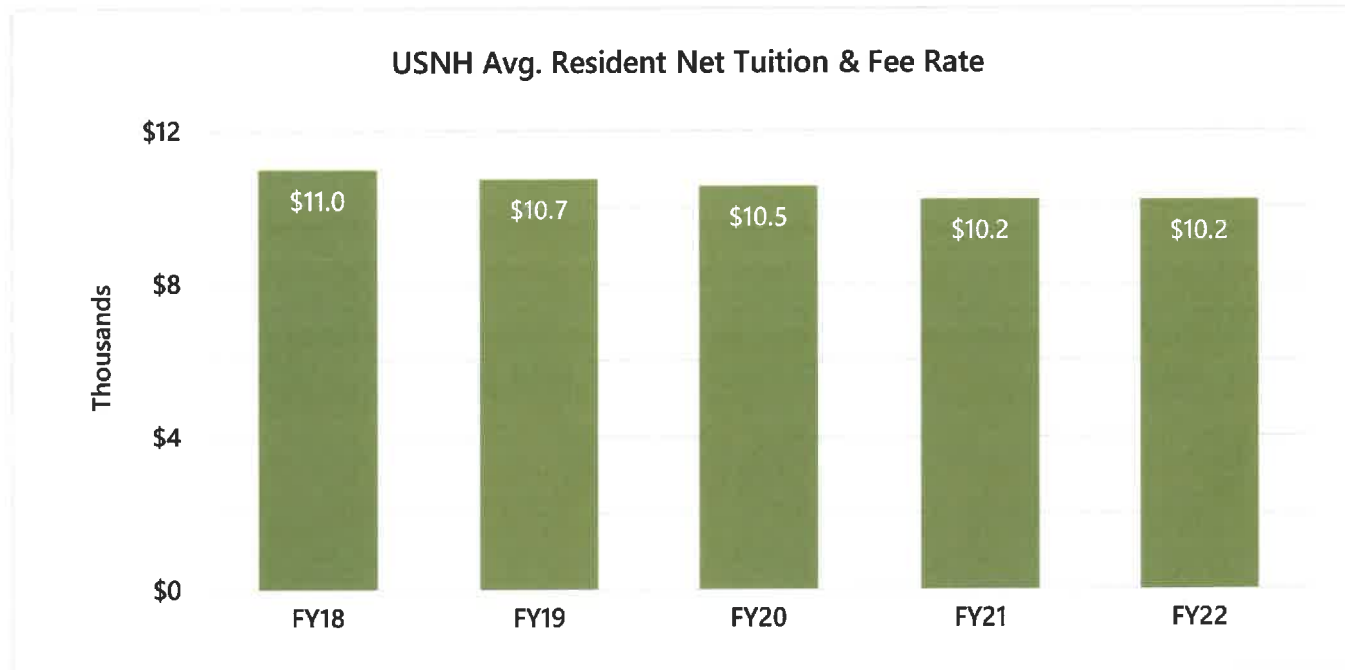
of NH adults are obese

**35%**

Higher rate of suicide  
than national average

With deep roots in all ten counties, Cooperative Extension will strengthen partnerships with local stakeholders to address these challenges through educational programming, coordination of public health providers, and support for caregiving organizations.

# Supporting our students...



**Five years of flat tuition** and significant increases in financial aid have reduced net tuition to meet our mission of affordable, accessible high-quality education.

...by reducing our costs...



**\$50MM reduction**

in total recurring operating expense, FY2019-2022

**8.7% reduction**  
in employee compensation

**3.5% reduction**  
in other operating expense

USNH spends about **\$3,100 annually per student** on day-to-day operational expenses, compared to the New England 4-year public average of **\$4,150**.

...despite rapid inflation.



**\$15 million+**

Anticipated inflationary impact on core operating expenses, **excluding personnel**, in FY2023

Yet USNH has reduced expenses,  
held tuition flat and increased financial aid.

# Strong Fiscal Management

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“The system's financial discipline and successful execution of cost-cutting measures in the midst of challenged market conditions demonstrates strong management credibility... A moderately large research enterprise, good donor support and absence of defined benefit pension exposure are tempered by low state support[.]” - **Moody's (11/18/22)**

# Additional funding for public higher education must be a top priority to support NH's workforce needs and quality of life.

- 1) Support for NH students through sustained increases in aid to retain H.S. graduates.
- 2) Support for business collaboration to train and retain all USNH graduates.
- 3) Support to address the health and well-being challenges of our residents.

# Contact

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